

Aged Care Steps Adviser Survey

Key outcomes

Advice professionals satisfaction...



Advice Generator™

Is highly effective in delivering technical advice in a timely and efficient manner.

4 key reasons why:

- Multi-strategy scenarios
- Easy to use, simple, flexible and time saving
- Accurate information
- Removes hurdles around compliance and accuracy



10-Step Framework

Is highly effective in establishing them as aged care specialists.

3 key reasons why:

- Easy to implement marketing plan
- Marketing tools
- Effective for business generation



Business Toolkit™

Is extremely important in delivering value-add aged care advice.

Top 10 reasons why:

- Technical library
- Facts & figures
- Calculators
- Training webinars
- Marketing material
- Lead generation kits
- Strategy papers
- Business building tools
- Checklists
- Structured advice process



Accredited Aged Care Professional™ program

Provides credibility and validation as an aged care expert.

3 key reasons why:

- Increase in skills and knowledge
- Confidence to give advice to clients
- Using the ACS 9-step process to create effective advice solutions

Supporting adviser growth



ACS provides tools and risk controls that advice businesses are seeking



Aged Care Steps overall service offering rated as very valuable